

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
)  
Charles Eric HUNTER et al. ) Group Art Unit: Not Yet Assigned  
)  
Continuation of ) Examiner: Not Yet Assigned  
Application No.: 09/465,730 )  
Filing Date: May 17, 2000 )  
)  
Filed: Concurrently Herewith )  
Application No.: Net Yet Assigned )  
)  
For: SYSTEM AND METHOD )  
PERMITTING MERCHANTS TO )  
USE ELECTRONIC BILLBOARD )  
DISPLAYS TO CARRY )  
ADVERTISEMENTS FOR )  
PRODUCTS THAT CAN BE )  
PURCHASED THROUGH A )  
UNIVERSAL, AUTOMATED )  
ORDER PROCESSING SYSTEM )

Assistant Commissioner for Patents  
Washington, DC 20231

Sir:

**PRELIMINARY AMENDMENT**

Prior to the examination of the above application, please amend this application as follows:

**IN THE SPECIFICATION:**

Please amend the specification as follows:

Add a section heading and a paragraph immediately following the title as follows:

--Cross Reference to Related Application: